



# John Steinberg

## Intreprenurship

John Steinberg, Ph. D. is the author of 40 books about leadership, training, communication and learning. He is originally from Rochester, New York but works from his outpost near Stockholm, Sweden. John's life theme is empowerment. His writing and lecturing give tools and principles for getting everyone involved in work place development. Originally trained as an educational psychologist he has a deep passion for learning, schooling and competence development. John is an inspiring and practical public speaker, trainer and management consultant.

The lecture INTREPREURSHIP challenges the traditional way of looking at employment. John describes how entrepreneurial activities inside the organization enable great potential of development and engagement. He explains how to find and encourage Intreprenuers. The content also includes topics as strengths in doing what you good at and daring to give space for initiatives. The lecture inspires and challenges you to look at your employment from a new and different perspective that might increase your results and add joy into your work. As a leader you will learn how to develop your team in an exciting and dynamic way, enhancing the competitive edge.

The goal with the lecture

- How to keep intreprenuers.
- How to build strong teams.

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## Insikt - Coaching questions

1. Are you an intreprenuer? If yes, how will you handle that knowledge?
2. What strength would be added if your team included an intreprenuer?
3. Do you build your development on strenghts?
4. If you are a leader or not, how could you support intreprenuers in your team?